



WHAT IS VENTURECUP?



SPECIALIZED in:

- Finding ideas within the Danish university environment
- Help commercializing of ideas
- Supporting ideas and teams

WHAT IS VENTURECUP?



ENTREPRENEURSHIP in a broad sense:

- Project management
- Idea development
- Market research
- Business modelling
- Getting funding for a project

Create **ACTION!**

WHY PARTICIPATE?



VENTURECUP COMPETITION

The best idea will win 250,000 DKK



FINALIST IDEA COMPETITION 2010

iVOTESHOPPING (KU)

iVOTESHOPPING helps consumers find the product they want at the best prize possible.

They have a web service which, combined with an auction-like voting system, enables customers to gain discounts when shopping "together".

VENTURECUP COMPETITION

The best idea will win 250,000 DKK



FINALIST IDEA COMPETITION 2010

HEED DIAGNOSTICS (KU)

HEED DIAGNOSTICS focuses on changing the diagnostics market.

They are developing a new method (technology) to diagnose faster, cheaper and more flexible.

VENTURECUP COMPETITION

The best idea will win 250,000 DKK



SECOND PRIZE 2009

WÖLWA GROUP (KU)

WÖLWA GROUP focuses on precisely predicting resources spent on large projects (IT).

They are developing a scalable software solution for larger companies focusing upon the financial industry as an initial market.

VENTURECUP COMPETITION

The best idea will win 250,000 DKK



WINNER 2009

MULTIAEROBICS (CBS/ITU)

MULTIAEROBICS focuses on bringing healthcare to homecare.

They are developing a technology that will allow you to perform rehabilitation exercises correct, from your home, in direct contact with your physiotherapist.

VENTURECUP COMPETITION

The best idea of each of these five categories will win 50,000 DKK



SOFTWARE

- Software
- Web & mobile applications
- Digital & social media
- Operating systems
- Gaming
- SaaS
- Search engines
- Databases...

SERVICES

- Consulting
- Marketing & retail
- Hospitality
- Banking & finance
- Fashion
- Education
- Public service...

LIFE SCIENCE & MEDTECH

- Biotechnology
- Healthcare
- Diagnostics
- Therapeutics
- Biomaterials
- Medicine
- Instrumentation...

APPLIED TECHNOLOGY

- Hardware
- Industrial design
- Electronics
- Construction materials
- Robotics
- Devices
- Nanotechnology...

CLEANTECH

- Renewable energy
- Waste management
- Energy efficiency & storage
- Recycling
- Pollution reduction
- Green transportation
- Smart power...

HOW TO PARTICIPATE?



Sign up at venturecup.dk/network



Write a **business plan of 10-20 pages**



Upload your idea by **May 3rd**

CONTACT US



Michael Bak

National Manager

+45 27 148 248

mb@venturecup.dk

venturecup.dk

VENTURECUP



VENTURECUP exists for people with lofty ideas, for the ambitious, **for the dreamers** and the driven...

...and for those who want to **make a difference.**