

Your Summer at KAIST

2012 KAIST International Entrepreneurship
Summer Camp



KAIST



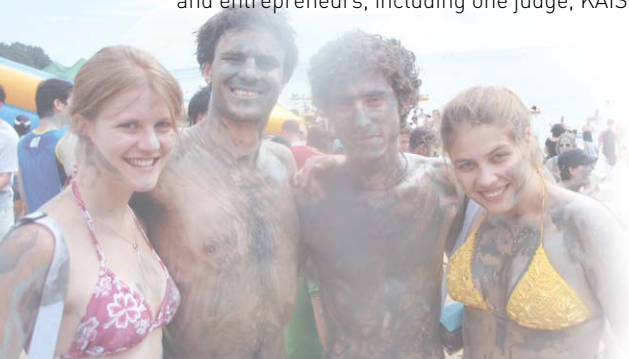
1. Overview

The International Entrepreneurship Summer Camp is an intensive four-week interdisciplinary course for potential entrepreneurial leaders, aimed at solving some of today's most pressing challenges. It brings together 10 groups of potential entrepreneurial leaders from three KAIST partner universities. It is a practical workshop & field study program providing a unique educational experience for 40 outstanding potential entrepreneurial leaders.

The course immerses students in an unparalleled learning environment to focus on solving mankind's most pressing challenges in the field of EEWs (Energy, Environment, Water, and Sustainability), ICT (Information and Communication Technology), Smart Device and etc. Students are challenged with two or three specific team projects, asking them how they can positively affect the lives of a billion people in the near future.

The course is structured to identify accelerating technologies as well as its implications for 2 weeks, followed by an in depth workshop, during the 3rd week, examining some of the principles discussed during previous lectures.

For the last week of this course, there will be an entrepreneurship competition which is judged by a panel of industry professionals, including venture capitalists, patent lawyers, and entrepreneurs, including one judge, KAIST I&TM lecturer.



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2. Course Topic

The course will broadly cover the following topics:
Leadership and Team Building in Entrepreneurial Ventures
Case of Accelerating Technologies and its Business
Entrepreneurial Venture Creation: From Idea to Business Creation

3. Core Curriculum

The core curriculum is structured to give students a broad, cross-disciplinary, understanding of the biggest ideas and issues in accelerating technologies. Leading researchers, business leaders, and thinkers will be introduced to students engaging in thought provoking sessions that will help them understand convergence among various disciplines and technologies.

The course offers:

- Outstanding Lecture Series
- Workshop and Seminar
- Industry Site Visits and Cultural Field Trip
- Team Project Competition (Entrepreneurship Competition)

4. Tentative Course Schedule

Week	Course
1 st week - 2 nd Week	Welcoming Orientation Weekdays: Outstanding Lecture Series Weekend: Cultural Field Trip
3 rd week	Field Research, Workshops, Seminar
4 th week	Team Projects Competition, Farewell Party

5. Who can participate?

- Undergraduate/graduate students currently enrolled at the designated three partner universities
- Students selected through the special process of the three partner universities

6. Course Credit

A total of 3 credits are awarded

* At KAIST 3 credits represents 48 hours of classroom instruction within a given period



7. Course Faculty

- Prof. Lak Kyoung Song Email: lksong@kaist.ac.kr

**Graduate School of Innovation & Technology Management
(Entrepreneurship, Technology Commercialization)**

- Lectures will be conducted by faculty members from KAIST and other institutes of higher learning, as well as accomplished experts in academia, business, and government.

8. Language

This course will be conducted in English

9. Payment

Tuition fee and Accommodation

KAIST will provide tuition fee and accommodation fee for 15 selected students from three partner universities.

- * Each student should cover airfare, airport taxes, travel insurance, visas, meals and personal living expenses.

10. Duration of Course

This is a 4 week residential course starting at first week of July and will conclude on 4th week of July

11. Accommodation

All Participants of this Course including KAIST Students will be accommodated at the KAIST Dormitory.

12. Process Timeline

Date	Schedule
January	Distribution of Promotion Material and student selection guideline
March 23	Due date for the Selected Student List from three partner universities.
April 27	Issue and delivery Admission letter with necessary information
June 8	Deadline to upload one page abstract of individual business idea
July 2	Course Start

* It is subject to change without prior notice

13. Student Selection

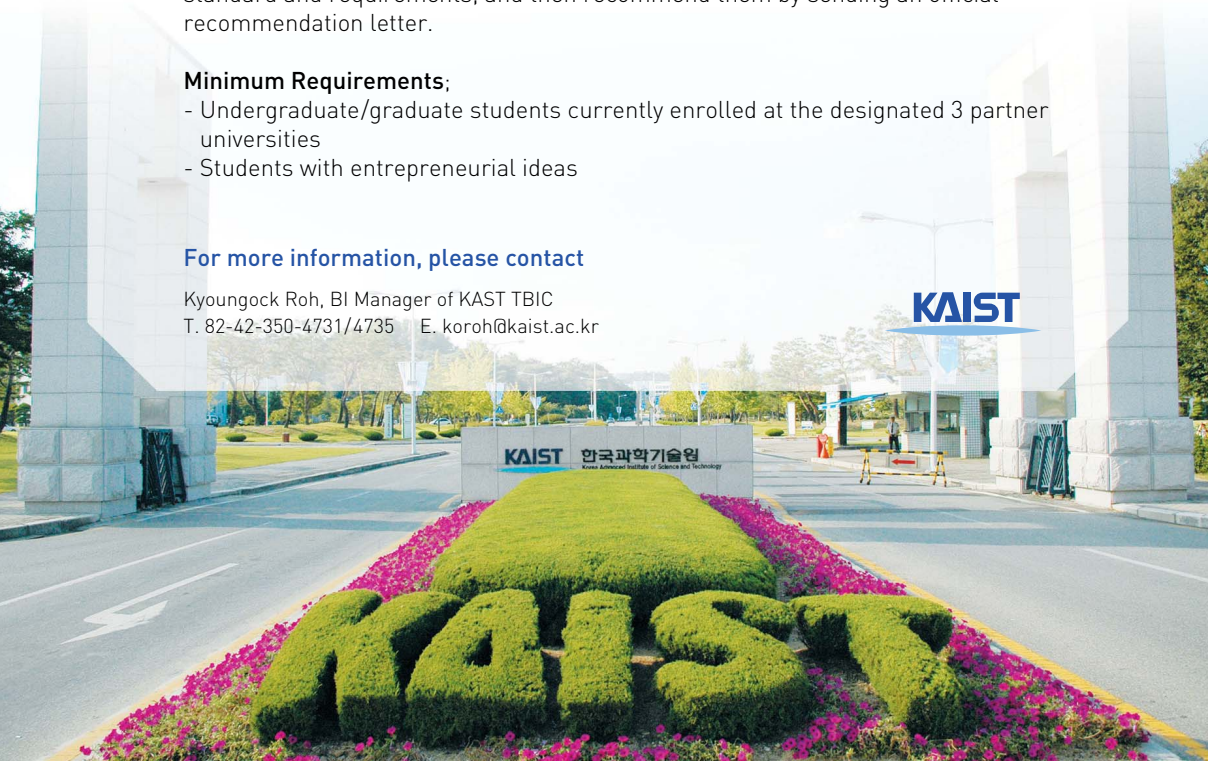
KAIST would like to ask each of the three partner universities to recommend 5 students through their own selection process. Each university can make their standard and requirements, and then recommend them by sending an official recommendation letter.

Minimum Requirements;

- Undergraduate/graduate students currently enrolled at the designated 3 partner universities
- Students with entrepreneurial ideas

For more information, please contact

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Course Schedule

WK	Date	Morning (09:00-12:00)	Afternoon (14:00-18:00)
wk1	Mon.	Orientation	Individual Idea Presentation
	Tue.	Introduction of Entrepreneurship	Introduction of Entrepreneurship Tech. Foresight: EEWS
	Wed.	Tech. Foresight: EEWS Venture Ecosystem & Evolution in Korea	Venture Ecosystem & Evolution in Korea Tech. Foresight: ICT
	Thurs.	Tech. Foresight: ICT(1)	Tech. Foresight: ICT(2)
	Fri.	Case Study of Global Entrepreneurs & Startups	
	Weekend	Cultural Trip and Industry Site Tour	
wk2	Mon.	New Product/Biz Development	
	Tue.	New Product/Biz Development	
	Wed.	Invited Lecture Series(1)	Invited Lecture Series(2)
	Thurs.	Seminar, Workshop : Venture Ecosystem & Issue	
	Fri.	Project Presentation	
	Weekend	Cultural Trip and Industry Site Tour	
wk3	Mon.	New Product/Biz Development	
	Tue.	New Product/Biz Development	
	Wed.	Seminar, Workshop : High Tech. Marketing	
	Thurs.	Project Presentation	
	Fri.	Cultural Trip and Industry Site Tour	
wk4	Mon.		
	Tue.	Wrap-up	
	Wed.	Entrepreneurship Competition(final) and Farewell Party	

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