

How to lead and develop a high-tech company: Experiences from industry



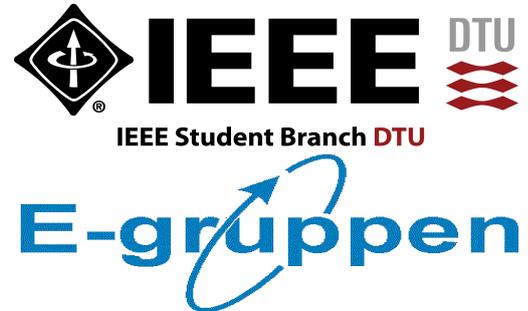
By: **Dr. Niels Erik Hansen**

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Introduction

As part of its commitment to the professional development of its members, the IEEE student branch at DTU is proud to host a talk aimed at students planning to start their own business after completing their degree.

In addition to the talk itself there will be some light refreshment provided.



Dr. Niels Erik Hansen



Talk Description

With over 25 years of experience in leading and investing in global high-tech businesses Dr. Niels Erik Hansen has unique insight into the challenges technology-based start-up companies face and what skills a leader needs to be able to address them.

Dr. Hansen has managed global product development, design and manufacturing for both Danish and foreign companies. As an investor in numerous high tech startups worldwide, he also has great experience from this perspective and can provide insights into what prospective investors would look for in your company. Furthermore, his experience instigating many successful mergers and acquisitions between high-tech companies on an international scale, allows him to provide advice on the longer term strategic goals of a company.

With a PhD from DTU Dr. Hansen has shown that a diverse range of experiences and skills can create an international high-profile career as a CEO and director with a focus on the marketplace while having in-depth technological knowledge of the products.

Practical Information

The talk will be held on Thursday the 31st March in building 101 meeting room 1 from 1600-1730.

Agenda

1600-1610: Welcome (refreshments provided by E-gruppen)

1610-1710: Presentation by Dr. Niels Erik Hansen

1710-1730: Q and A session

NOTE: This event is open to everybody and IEEE membership is not required, however we would appreciate it if you could register by sending an email to: mrb@imm.dtu.dk

About the IEEE Student branch at DTU

IEEE Student Branch DTU aims at motivating students to participate in non-ECTS events for the sake of personal interest, knowledge, networking and fun through easy access to interesting events. For more information look for us on Campusnet.