

INVITATION

WORKSHOP



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DATE: FRIDAY THE 23TH NOVEMBER 14:30 - 18:00
PLACE: KØBENHAVNS ERHVERVSSERVICE (COPENHAGEN BUSINESS SERVICE), NJALSGADE 13, 2300 KØBENHAVN S
PRICE: THE SEMINAR IS EU-FINANCED AND THUS FREE OF CHARGE!

SIGN UP HERE

WAYS OF FINANCING INNOVATIVE PRODUCT IDEAS FOR STARTUPS AND SMEs

Do you have an innovative and technology driven product/business case? And do you need funding and the right partners to develop and/or hit the market! Participate in our workshop “Ways of financing innovative product ideas for startups and SMEs and increase your chances of success!

WHY?

According to Innovation Union Scoreboard reports, an initiative under the EU-commission taking the innovation pulse on industrial businesses operating in the EU-27, Denmark hand in hand with Germany, Sweden and Finland stand out as marked leaders when it comes to integrating innovation in industrial product development.

Quite so flattering is the result when it comes to accessing venture capital for SMEs and startups in Denmark, unfortunately we are far behind in comparison to the EU-27 countries we normally compare us to.

HOW?

At the workshop you will meet professional financing and partner building experts such as business

angels, EU-funding and IP and patent specialists, who will guide you through all the practicalities of financing and partnering and what they can offer you and your business.

BEST PRACTICE AND PITCHING!

Meet successful fellow product developers and learn how they succeeded in raising capital and engaging the right partners.

You will during the workshop have the exclusive opportunity of pitching to a potential investor or EU-funding specialist and get their indispensable feedback on your business case as well as free advice on IP matters, strategies and so forth.

WHO CAN PARTICIPATE?

Science- and knowledge driven startups and SMEs who deal with innovation and technology driven product development in branches such as Life-Science/Health, Clean Tech, Welfare Technologies, Nanotechnology, Information- and Communication Technologies (ICT) etc.

The workshop is exclusive and practical oriented offering one-to one counselling and pitching, we therefore only offer a limited number of seats.
– Hurry to sign up!

Organizer:



COPENHAGEN BUSINESS SERVICE

WORKSHOP

KEY-NOTE SPEAKERS

Claus Benzten, is appointed ambassador for startups by the Danish Ministry of Economic and Business affairs. Claus Bentzen holds several Chairman of the Board seats in Danish and Chinese SMEs. Claus is an expert in navigating the bumpy road from business vision to market launch and will share his visions and highly skilled expertise on these matters.

Dr. Kurt Stokbro, QuantumWise A/S, is an internationally recognized researcher and serial entrepreneur and is the co-founder and CEO of QuantumWise A/S. QuantumWise was in 2011 approved by the EU Eurostar program with a budget of 1,2 million euro. Claus will describe how he succeeded in finding partners and eventually got approved by the EU-Eurostar program.

Walther Rebernik, Attorneys Rebernik and Scheel – European Trademark & Design Attorney. Walter is partner in Rebernik and Scheel and specialized in IP, including Trademarks, designs and patents. Walther

will guide you through the jungle of intellectual properties and come up with some best practice cases.

Thomas Elmbæk Knudsen, Innovayt-EU. Thomas is the Manager of Innovayt, they combine a solid business and technology foundation with superior knowledge of national and international grant funding instruments. Thomas will guide you through national as well as EU grant programs for innovation and technology driven projects, and give you an understanding on how you can benefit from it.

Nicolaj Højer Nielsen, business angel and early-stage investor. Nikolaj is a serial entrepreneur and business angel who invests in early-stage IT and Life Science startups. Nikolaj will guide you through the invest-process seen from both sides of the table (investor and entrepreneur) including explanation of the wants and needs of the different types of investors, best practice cases, goes and no goes and take the pulse of the market for early-stage investments in Denmark.

PROGRAM

14:30 - 14:45 WELCOME BY KØBENHAVNS ERHVERVSSERVICE AND VÆKSTHUS HOVEDSTADSREGIONEN

14:45 - 15:05 CLAUS BENTZEN

– the bumpy road from vision to market launch

15:05 - 15:25 NIKOLAJ HØJER

– seeing if from an investor's perspective – early stage investments in DK

15:25 - 15:35 COFFEE BREAK

15:35 - 15:55 THOMAS ELMBÆK KNUDSEN

– QuantumWise proof of concept – best practice case on how to get EU-financing – partnering process and project management

15:55 - 16:15 WALTHER REBERNIK

– IP, patents, trademarks – best practice cases – procedures

16:15 - 16:35 OPEN PRESENTATIONS

– Krüger seeking partners for environmental projects

16:35 - 16:45 BRUSH-UP

16:45 - 18:00 NETWORKING AND PITCHING

Organized together with:



Copenhagen School of Entrepreneurship



DEN EUROPÆISKE UNION



Den Europæiske Socialfond

Vi investerer i din fremtid