

CBS-DTU collaboration to fight malaria

Wednesday, April 17, 2013

Malaria is responsible for more than 200 million attacks of illness every year worldwide and 90 % of the deaths that occur in Africa!

We - a group of dedicated CBS master students - have identified a strong counter-measure with the potential to significantly reduce malaria: → improving the existing mosquito nets!

Malaria nets have proven to be the most successful tool in the fight against malaria. If used correctly, mosquito nets can prevent 50% of the malaria cases.

Our skills as CBS students are in the field of business development, and we need assistance from inventive and skilled engineers. Hence we are looking for capable and enthusiastic DTU engineering students who are ready to be join our team aiming at significantly reducing malaria around the world!

Your contribution can be part of your study program or at the Design and Innovation study line or it can be on a volunteer basis. We promise you a very rewarding process, a huge network within Social Entrepreneurship at CBS and we are determined to succeed. We have applied to Ben and Jerry's Join Our Core, Venture Cup and Develop Prize. Check on <http://www.joinourcore.com>

Around end April 2013, we travel to Africa to do our market research. We are all working on a volunteer basis, because we care, so in order to join us, you need to have an urge to make a difference in the world.

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