

**A Brief Introduction to
Ph.D. course 42705
Knowledgebased entrepreneurship**

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Why join an entrepreneurial course?

A few good reasons:

1. Successful high tech entrepreneurship or the ability to create and grow sustainable technology based companies is an art that can be trained. Not many years ago this was a hypothesis. To day it has been proven beyond any doubt, that the multiple and cross-disciplinary skills needed to efficiently set up and develop new companies can be acquired through training and learning.
2. Very few of the start-ups – in Denmark around 5% - create most of the jobs (85% or more). A significant proportion of those companies are founded by entrepreneurs with a higher education. So high tech entrepreneurship is an elite sport for highly educated people – and it is a career alternative to challenging positions in industry and academia. Not a contingency plan
3. The role of universities in the formation of future companies is important and pronounced. Technical universities that promote technology based entrepreneurship in multiple ways have created stunning values for society, region and alumni, while also staking out for them selves a good bite of the pie.
4. Practical and evidence based entrepreneurial courses are part of the arsenal of activities and opportunities available at such universities, and course 42705 is such a course.

42705 takes you through the complete pre-start and founding process of venture capital backed start-ups. It is a battle-proven 5 ECTS design that runs every year from April into early June. Having completed the course, you will know whether the entrepreneurial career path is right for you, and you have considerably sharpened you ability to prepare and conduct a company formation.

Testimonial

This quote is drawn from a mail broadcast from a Ph.D. e'ship alumnus to his colleagues:

Hi All

I just finished this year's version of the DTU course 42705 "Knowledge based entrepreneurship" and I am convinced that this is the course, of all courses undertaken so far, that will have the biggest impact on my future.

The course changed my mindset regarding going from "It would be SO exciting to start my own company" to actually think in concrete ways to realize the dream. So if you have a small entrepreneur inside that you want to set free, please don't hesitate to come and ask for advice, I will be more than happy to discuss ideas. Or even better, send a mail to John Heebøll (JoHe@dtu.dk) and sign up for next "Knowledge-based entrepreneurship"

- Jeppe

Admittedly this is cherry-picking, but the statement does reflect the general experiences from participating in an enthusiastic, practical and concentrated course, providing applicable and portable knowledge on commercializing advanced knowledge and ideas.

Feel free to contact us for more information and to get information and evaluations from previous courses from www.entrepreneur.dk.



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