



WHAT IS VENTURECUP?



SPECIALIZED in:

- Finding ideas within the Danish university environment
- Help commercializing of ideas
- Supporting ideas and teams



**VENTURE
CUP.
DK**

WHAT IS VENTURE CUP?





ENTREPRENEURSHIP as a practical field:

- Project management
- Idea development
- Market research
- Business modelling
- Fundraising

Create **ACTION!**

WHY PARTICIPATE?



VENTURECUP COMPETITION

STARTUP COMPETITION WIN 250,000 DKK



WHAT IS IN A BUSINESS PLAN?

1. Executive Summary (½-1 page)
2. Product & Service
3. Market & Customer
4. Industry & Competition
5. People & Organisation
6. Money & Feasibility
7. Implementation



WHAT IS A GOOD IDEA?

An excellent question!

- INNOVATION..
 - MARKET POTENTIAL..
 - COMPETITIVENESS..
 - TEAM..
- .. and gut feeling!



DEADLINE: May 3rd

- 10-20 pages **BUSINESS PLAN** (English / Danish)
 - Software **50,000DKK**
 - Services **50,000DKK**
 - Life Science & Medtech **50,000DKK**
 - Cleantech **50,000DKK**
 - Applied Technology **50,000DKK**
- Startup Competition Winner: **+ 200,000DKK**

HOW TO PARTICIPATE?



Check out venturecup.dk/resources



Write a **business plan of 10-20 pages**



Upload your idea by **May 3rd**

VENTURECUP CAMP 2010



- 12 hour intensive camp
- Mix of interaction (tracks)
- 20+ facilitators
- Only for the best!
- 3 wild cards for this programme

www.venturecup.dk/camp2010



CONTACTUS



Michael Bak

National Manager

+45 27 148 248

mb@venturecup.dk

venturecup.dk

VENTURECUP



VENTURECUP exists for people with lofty ideas, for the ambitious, **for the dreamers** and the driven...

...and for those who want to **make a difference.**