

startupbootcamp



Why Startupbootcamp?



Feeding the under forest for later stage investors.



"It's important for us at Northzone Ventures to have a lively under forest of startups growing up. Startupbootcamp could develop into an important pipeline of projects in the Nordics which is why I've agreed to become a mentor for the program."

—Arve J. Andersen, Partner, Northzone Ventures

"Glad to see such an initiative. Europe needs a lot of this and more."

—Chirdeep Singh Chhabra, UK based serial entrepreneur & Startupbootcamp mentor

What is it?



Transforming your idea into a live company.

Startup incubator



Mentorship



Start cash



Investor day



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Proven model



Our inspiration.



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What are we looking for?



We only care about two things.



75%



25%

The deal



We see ourselves as co-founders.

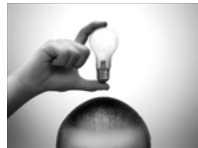
You have ...

Team



+

Idea



=

We give you ...

- ✓ DKK 25K per team member
 - ✓ Free 3 months program
 - ✓ Free mentoring
 - ✓ Investor Day
-
- We ask for 5% to 10% equity

Top notch mentors on board



Some of those who have said yes; and the list is growing...

Thomas Madsen-Mygdal



Web entrepreneur
Serial entrepreneur, founder of SocialSquare, 23Video and many other web based businesses. Co-founder of renowned Reboot conference.

Martin Thorborg



Serial Entrepreneur
Founder of Jubii, Amino and SpamFighter. SEO and personal branding guru.

Rasmus Christensen



Cleantech entrepreneur
Co-founder and CEO of Natur-Energi, a green electricity distributor rocking the conservative incumbents in Denmark.

Hazel More



Investment guru
Co-founder of FirstCapital, a London-based boutique investment bank that specialises in fund raising and mergers and acquisitions advice for growth technology companies.

Eric Lagier



Web entrepreneur
Founder of TigerTag, a recently launched web-based lost & found service. Formerly responsible for Mobile Business Development at Skype.

Natasha Friis Saxberg



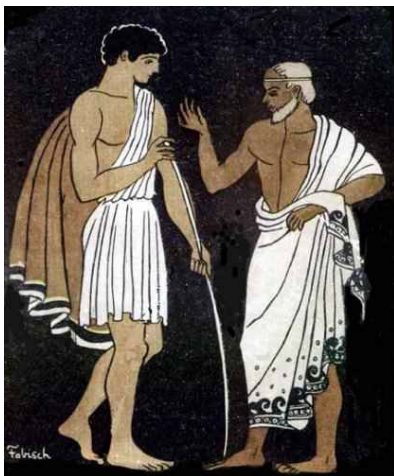
IT & Web entrepreneur
Serial entrepreneur, co-founder of Konfekt, founder of Mentory, Partner at Webcom, co-author of the Danish book on Twitter.

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The ideal mentors



We prefer a Socratic approach to mentorship.



- ⇒ Ask the right questions
- ⇒ Guide teams to their own decisions, not dictate
- ⇒ Open access to other relevant mentors & experts in your network
- ⇒ Not a paid gig

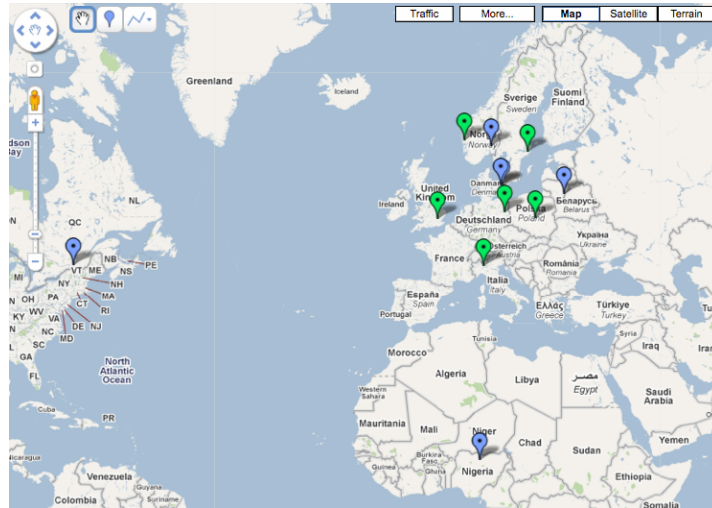


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Startupbootcamp footprint



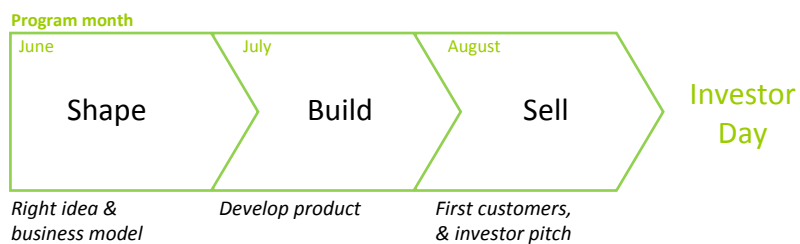
A Northern European initiative with a global footprint.



Startupbootcamp program



Three main phases leading to a big finale.



About us



Rainmaking is a 'startup factory' based in Copenhagen.

We are *serial entrepreneurs ... with proven track record ... and superior network ... who have also tried to fail!*



⇒ DKK 150M turnover
⇒ 2 exits in 3 years

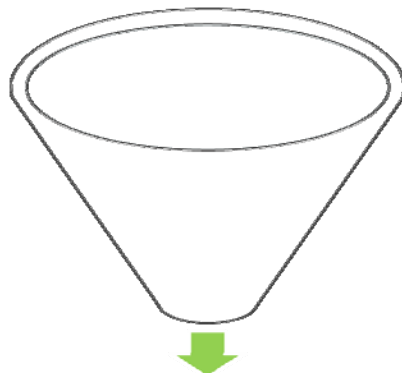


The process



Startupbootcamp 1.0 launches in August 2010.

Applicants



10 selected teams

Applications open now
– Close June 2010

Startupbootcamp
– Mid-Aug. to mid-Nov. 2010



Traction



Growing visibility both offline and online.



Monthly



April 9th:
Copenhagen,
Oslo, Lund,
Stockholm,
Vilnius



June to August



Contact



Alex Farcet
+45 24 29 40 00

af@startupbootcamp.dk

Twitter: @bootcampdk



