



Open Inspiration™: Lean Innovation and Entrepreneurship

Wednesday, 22 April 2015

Today, only the strongest, most organised and trimmed companies and organisations survive. Optimisation and efficiency are key words for you and your business to succeed in an everyday with increasing competitive pressure and greater demands from consumers.

The objective of this Open Inspiration™ is to increase 'Return on Innovation'. It is about how to combine the need for speed and efficiency with the need for creative solutions. What measures can large companies and smaller start-ups take to further the value creation speed?

Subjects: Innovation scoping, rapid customer validations, and visual planning and sprint executions.

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Programme

2:30-2:45 pm: Registration

2:45-3:45 pm: Lean Innovation and Entrepreneurship I: Methods, point of views & cases

3:45-4:00 pm: Break with refreshments

4:00-4:30 pm: Lean Innovation and Entrepreneurship II: Open discussion of participant and team challenges

4:30-5:00 pm: Networking

Sign up

The Open Inspiration™ is free of charge, but please register at openinspiration22apr.eventbrite.com.